
by John William Tebbel

soon propelled the website into a BOOKS: THE BIRTH OF MASS COMMUNICATION - DISCOVERING ...
Franklin used his printing presses to produce newspapers, books, pamphlets, and almanacs of a more secular hue. He also printed many extremely popular religious works, including sermon collections originally preached by George Whitefield, the most famous traveling evangelist of the eighteenth century. To be sure, certain publishers did make a name for themselves by printing religious materials. Prior to the American Revolution, Christopher Sower produced a German Bible in 1743, and his son produced later editions in 1773 and 1776. 
