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By Anne-Wil Harzing

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Part 3 of the book (featured on this page) discusses how to use Publish or Perish when doing bibliometric research. It provides tips and tricks in doing bibliometric research on authors and journals and presents a detailed evaluation of the two main data sources for citation analysis: Google Scholar and Thomson ISI's Web of Science. In Chapters 3 and 4, it first provides a detailed evaluation of the two main data sources for citation analysis: Google Scholar and Thomson ISI's Web of Science. I show that Google Scholar's advantages mainly lie in being a free, easy-to-use, quick and comprehensive source of citation analysis, with its disadvantages related to not being a structured bibliographic database. 2011: Publish or Perish book re-published in 3 parts. 7. 2012-2016: Free bibliometrics is becoming mainstream. I do not doubt that PoP is in large part responsible for the broadening interest in bibliometrics. Giving academics a tool by which to compare themselves to their peers has had a tremendous impact globally. As I am sure you realize, being able to demonstrate the influence of research by the Worldbank is enormously important to supporting and expanding that research. Identifying key authors, journals & publications in a field Bibliometric research with Google Scholar Finding reviewers, examiners, keynote speakers, referees Tracking a forgotten conference contact And many many more; Publications on research evaluation. Citation search and analysis through Google Scholar/Publish or Perish ! How to make your case for research impact? Publish or Perish is designed so that even the most inexperienced users can get good results and a clear and comprehensive overview quickly for a variety of uses. 5. citation analysis: why care? ! Books suffer from frequent typos in data entry: Culture's consequences has more than 100 different instances: Clotures Consequence, Clultural Consequenc, Culultures Consequenc, Cult Consequences In. 13. citations in different data sources: what's the difference? Chapter 11: Conducting a literature review ! Chapter 12: Doing bibliometric research on authors & journals ! Chapter 13: Evaluating Google Scholar !